

BOUNDARY CROSSING & BRIDGEBUILDING

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AGENDA

Introduction

History—Thought & Practice

Problem

Solutions

Connections & Encouragement





POINT OF VIEW

SCOTT MUTTER, "CHURCH AISLE"

PRACTICE & THEORY



NEW PUBLIC
MANAGEMENT

*ESCAPING
JURASSIC
GOVERNMENT,
KETTL, 2016*

1. Performance Metrics:
outcomes focused

2. Technology Management

3. Managing Boundaries

4. Human Capital

NEW PUBLIC GOVERNANCE

interdependent co-producing of services that take place with a plurality of actors (e.g. state, private sector, nonprofit organizations)

“emphasis on the design and evaluation of enduring inter-organizational relationships where trust, relational capital and relational contracts act as the core governance mechanisms” (Osborne, 2006, p. 384)

A landscape photograph of a field at sunset or sunrise. The foreground is filled with tall, green grass. In the middle ground, there is a field of golden-brown crops, possibly wheat or corn, with some trees scattered across the horizon. The sky is filled with soft, orange and yellow light from the setting or rising sun, with some clouds visible. A white rectangular box is overlaid in the center of the image, containing the text "WICKED PROBLEMS: PROBLEMS WITH NO EASY SOLUTIONS" in a bold, white, sans-serif font.

**WICKED PROBLEMS:
PROBLEMS WITH NO EASY
SOLUTIONS**

VENDING MACHINE



TO AN
ORCHESTRA
CONDUCTOR



Bridgebuilding

- Knock down barriers
- Seek mutual advantage
- Nurture private partners
- Build trustworthy networks





BRIDGEBUILDING

- Grow catalytic government
- Focus on outcomes
- Make data the language
- Redefine accountability
- Cultivate cross boundary leaders

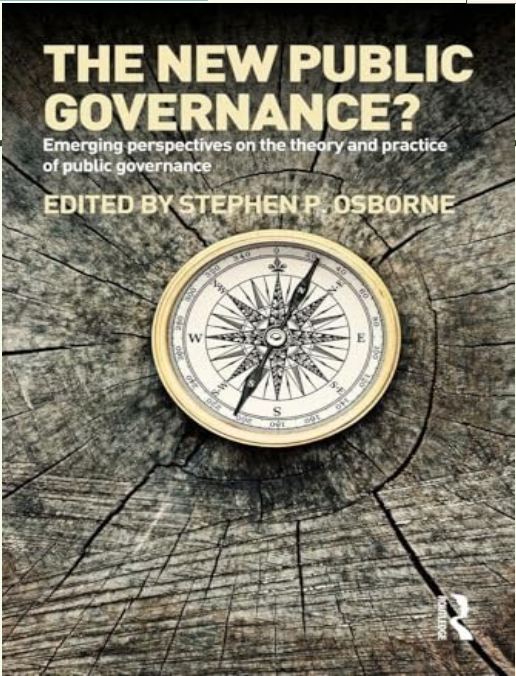
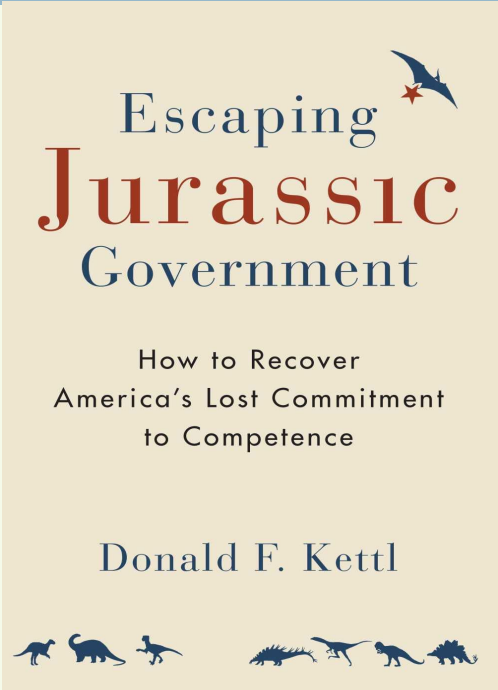
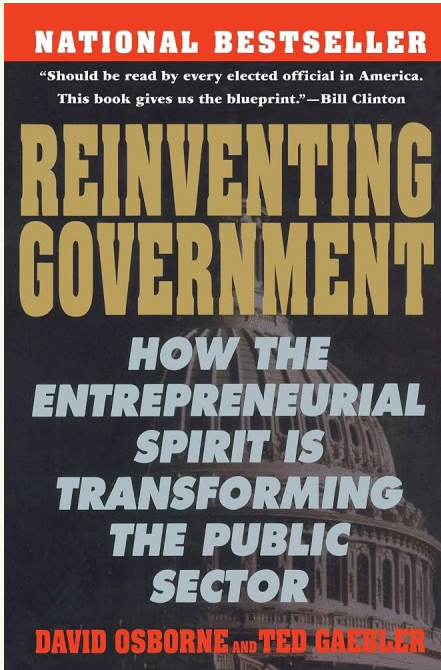
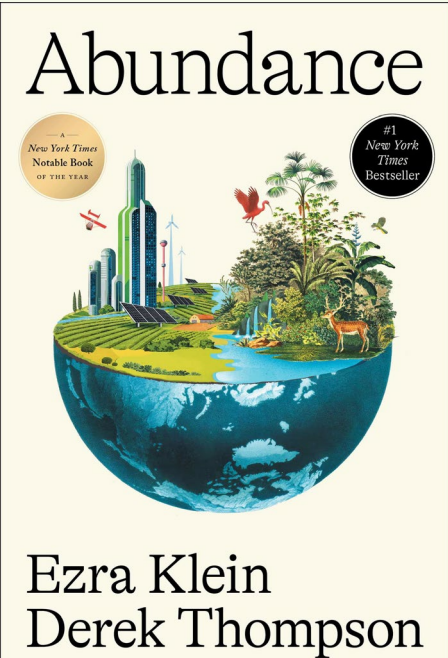
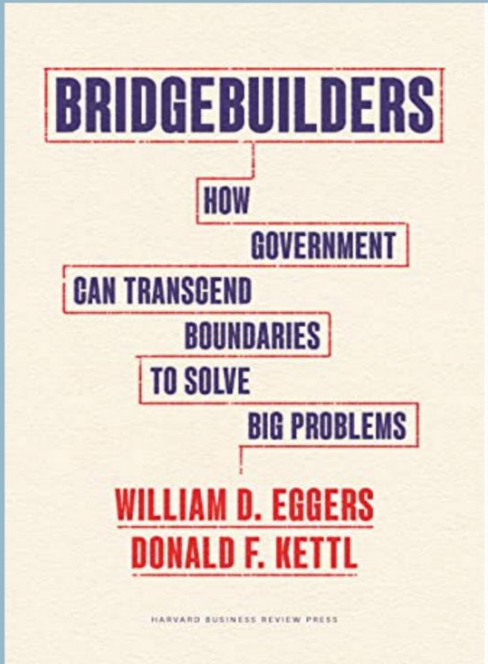


CASE STUDY



MOONSHOT TO BUCKSHOT

Referenced Books:



THANK YOU

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