#### **Minutes**

Iowa League of Cities Executive Board Thursday, August 17, 2023 10 a.m. – 2 p.m.

Present: John Haila, President

Scott Naumann, Past President

Donny Hobbs, Immediate Past President

Ashley Vanorny, President-elect

Scott Wynja, Director Tom Cope, Director Barb Barrick, Director Aaron Burnett, Director Brad Cavanagh, Director Brian Wagner, Director Michael Holton, Director

Present on phone: Cami Rasmussen, Director

Susan Sembach, Director Quentin Hart, Past President Shirley McAdon, Director Chris Taylor, Director Christina Eicher, Director

Absent: Courtney Clarke, Director

Also Present: Alan Kemp, Executive Director

Shannon Busby, Office Manager Alison Deiter, Senior Accountant

Mickey Shields, Director of Membership Services

Robert Palmer, General Counsel and Director of Government Affairs

Erin Mullenix, Research Director

Katie Wheeler, Business Relations Coordinator

Daniel Stalder, Government Affairs Outreach Coordinator

Dana Monosmith, Controller

Amanda Trebon-Boyd, Membership Services Coordinator

Heather Roberts, Director of Information Services

# 1. Call to Order

President Haila called the meeting to order at 10:01 a.m.

#### 2. Executive Director Performance Evaluation

The board met in executive session for the annual performance evaluation of the executive director.

## 3. Consent Agenda

It was <u>moved by Director Cope</u> and seconded by Past President Naumann to approve the consent agenda, which included the minutes of the June 22, 2023 meeting of the Executive Board, League Associate Applications, the membership, investment reports and broadband internet access contract renewal. Motion approved.

### 4. Financial Report

A copy of the May 2023 financial report was reviewed. It was <u>moved by Director Wynja</u> and seconded by Director Cavanagh to approve the report. Motion approved.

## 5. League Training Budget Report

The senior accountant reviewed the year-end training budget. It was <u>moved by Director Cavanagh</u> and seconded by Immediate Past President Hobbs to approve the report. Motion approved.

### 6. League Investment Policy – Iowa CD Policy

The senior accountant reviewed the investigation that staff made to identify options for including Iowa banks in bids for the League's long-term investments. It was moved by Director Wynja and seconded by Director Holton to approve the investment policy and continue to try to invest in Iowa banks.

## 7. Approval of Proposed Amendment to Lease for Office Space

The executive director and the general counsel reviewed the proposed amendment to the lease for the League's office space. It was <u>moved by Past President Naumann</u> and seconded by President-elect Vanorny to approve the proposed amendment to move forward with the lease. Motion approved.

It was <u>moved by Director Cavanagh</u> and seconded by Director Burnett to CTI proposal for League AV needs. Motion approved.

# 8. Membership Services Strategic Initiatives

The executive director and director of membership services presented three strategic initiatives for board consideration and approve to enhance services for the benefit of the League membership. It was <u>moved by Director Cavanagh</u> and seconded by Past President Naumann to move forward with each proposal. Motion approved.

#### 9. Overview of the Storytelling Imitative

deNovo provided an overview of their proposal for implementation of the League's city storytelling initiative.

#### 10. Annual Conference and Exhibit

The director of membership services provided an update on the League's Annual Conference and Exhibit.

#### 11. Review of Fall Training Events

The director of membership services provided a review of the training events the League will host later this year, including the Municipal Leadership Academy, Budget Workshops and the Iowa Municipal Attorneys Association CLE Seminar.

### 12. League Committee Reports

## A. Nominating Committee

Immediate Past President Hobbs formally announced the slate of officers and directors that will be submitted to the membership.

#### B. Awards Committee

President Haila presented the recommendations for the Rhonda Wood Smith Award. It was <u>moved by Director Burnett</u> and seconded by Director Holton to approve the nominations. Motion approved.

## C. Legislative Policy Committee

The general counsel and director of government affairs reviewed the work of the League's Policy Committee during the interim

### 13. Proposed Implementation Plan for Membership Good Will Tour

The director of membership services reviewed a proposed plan for implementing the membership good will tour intended to engage League membership.

### 14. Proposed Technology Strategic Plan

The executive director and director of information services reviewed the technology strategic plan. It was <u>moved by Director Barrick</u> and seconded by Director Burnett to move forward with staff recommendation. Motion approved.

### 15. Request for League to Participate in Amicus Briefs

The general counsel presented requests from the city of Cedar Rapids and the city of Sioux City to submit Amicus Briefs. It was <u>moved by Director Cope</u> and seconded by Past President Naumann to move forward. Motion approved.

## 16. Schedule 2024 and Next Meeting

The next meeting of the Executive Board will be November 9, 2023 at the Iowa League of Cities office.

#### 17. Other Business

#### 18. Recognition of Directors

The President recognized the contributions of those members of the Executive Board who are leaving the board.

#### 19. Adjourn

The executive board adjourned at 2:39 p.m.

Respectfully submitted,

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Alan W. Kemp Executive Director