

Minutes

Iowa League of Cities Executive Board

Thursday, June 20, 2024

10 a.m. – 2 p.m.

Present: John Haila, Immediate Past President
Donny Hobbs, Past President
Scott Wynja, Director
Laurie Goodrich, Director
Dylan Mulfinger, Director
Brian Wagner, Director

Present on phone: Brad Cavanagh, President- elect
Shawna Silvius, Director
Cami Rasmussen, Director
Bob Andeweg, Director
Michael Holton, Director
Aaron Burnett, Director

Absent: Ashley Vanorny, President
Quentin Hart, Past President
Susan Sembach, Director
Barb Barrick, Director
Steve Richardson, Director
Courtney Clarke, Director
Christina Eicher, Director

Also Present: Alan Kemp, Executive Director
Shannon Busby, Office Manager
Alison Deiter, Senior Accountant
Mickey Shields, Director of Membership Services
Daniel Stalder, Director Government Affairs
Dana Monosmith, Controller
Jeff Hovey, Director of Risk Services
Katie Wheeler, Director of Communications and Engagement
Gary Taylor, Iowa State University
Nicole Hansen, Iowa Finance Authority

1. Call to Order

Immediate Past President Haila called the meeting to order at 10:05 a.m.

2. Consent Agenda

It was moved by Director Rasmussen and seconded by Past President Hobbs to approve the consent agenda, which included the minutes of the April 25, 2024 meeting of the Executive Board, the membership and investment reports. Motion approved.

3. Financial Report

Following the senior accountant reviewed the March 2024 financial report, it was moved by Director Mulfinger and seconded by President-elect Cavanagh to approve the report. Motion approved.

4. League Investment Policy

The executive board reviewed the League investment policy. It was moved by Director Wynja and seconded by Director Mulfinger to add a fourth bullet to include Iowa banks as an objective. Motion approved.

It was also moved by Past President Hobbs and seconded by Director Wagner to take staff's recommendation to reword the last sentence of the policy. Motion approved.

5. Reserve Fund Policy

The executive board reviewed the League Reserve Fund Policy and it was moved by Director Rasmussen and seconded by Director Wjyna to ratify the level of funds requested to be reserved. Motion approved.

6. Affiliate Management Overview

The executive director and senior accountant provided an overview of the service contracts the League provides, including a description of the contracts and the fees paid.

7. ISU Zoning Guide Project

Gary Taylor, Professor of Community & Regional Planning at Iowa State University, and Nichole Hansen, Policy and Partnership Manager at the Iowa Finance Authority, provided an overview of the Online Guide to Iowa Zoning. The project has a goal of collecting zoning codes and related information as well as community socioeconomic data on housing, employment, commute times and more for a public research database.

8. Annual Conference & Exhibit Update

The director of membership services provided an update to the board on the 126th Annual Conference & Exhibit in Sioux City.

The board also discussed the 2025 Annual Conference coordination in Des Moines. It was moved by Director Goodrich and seconded by Director Mulfinger to keep 2025 Annual Conference in Des Moines and brand it as a central Iowa conference and to add language to our RFP to include that if a city decides not to be a member of the League that they agree to pay any prepaid facility reservation fees. Motion approved.

9. League Committee Reports

A. Nominating Committee

The immediate past president and chair of the committee outlined the process for the preparation of the slate of officers and directors to be submitted to the membership at the Annual Business Meeting.

10. Legislative Program Update

A. Review and Approval of Legislative Values for the 91st General Assembly

The director of government affairs presented the League legislative values as recommended by the Policy Committee. It was moved by Director Wynja and seconded by Director Mulfinger to approve the values as presented. Motion approved. These values will be presented to the membership for adoption at the Annual Business Meeting.

B. Discussion of outcome of key legislative primaries.

The director of government affairs gave an update on the primaries and the board stressed to staff that we need to get to the key leadership now.

C. Discussion of Legislative Service Awards.

The director of government affairs led a discussion on the legislative service awards program. It was moved by Director Mulfinger and seconded by Past President Hobbs to bring names to the August board meeting for consideration. Motion approved.

D. Development of “City Champion” Award.

The executive director presented the idea of developing a new city champion award to recognize citizens who work closely with their city to pursue improvements and programs. It was moved by Director Wynja and seconded by Director Burnett to set up criteria and bring back to the August board meeting. Motion approved.

11. Partner Program Overview

The communication and engagement manager provided the executive board with an update on the partner program and request ratification of the renewals for the upcoming year. It was moved by Director Wynja and seconded by Director Goodrich to approve the current partners. Motion approved.

12. Funding Consultant Services Update

The League’s Funding Consultant provided an update on services provided to the membership, recent training events and related efforts.

13. Schedule 2025 and Next Meeting

The next meeting of the Executive Board is scheduled for Thursday, August 15, 2024.

14. Other Business and Next Meeting

The board considered the reappointment of Tim Stiles, Finance Director for the City of West Des Moines, to another three-year term of service as a trustee on the board of the Iowa Public Agency Investment Trust. It was moved by Director Wynja and seconded by Past President Hobbs to approve the appointment. Motion approved.

15. Adjourn

The executive board adjourned at 2:03 p.m.